

Spring 1997

# Going Back May Be the Best Way of Getting Ahead Courses, Seminars, workshops, Conferences [Spring 1997]

Nova Southeastern University

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NOVA SOUTHEASTERN UNIVERSITY  
Office of Continuing Education

# Going Back May Be the Best Way of Keeping Up

Courses,  
Seminars,  
Workshops,  
Conferences

**Spring 1997**

In such subject areas as:

Business, Computing, Creativity and Problem Solving,  
Customer Satisfaction, Deafness Education, Dispute Resolution,  
Education, Family Therapy, Grant Proposal Writing, Finance,  
Health Professions, Legal Assisting, Management, Psychology,  
Spanish, Speech-Language Pathology, Substance Abuse,  
Travel Programs for Adults

**NOVA**  
**SOUTHEASTERN**  
UNIVERSITY

*Fort Lauderdale, Florida*

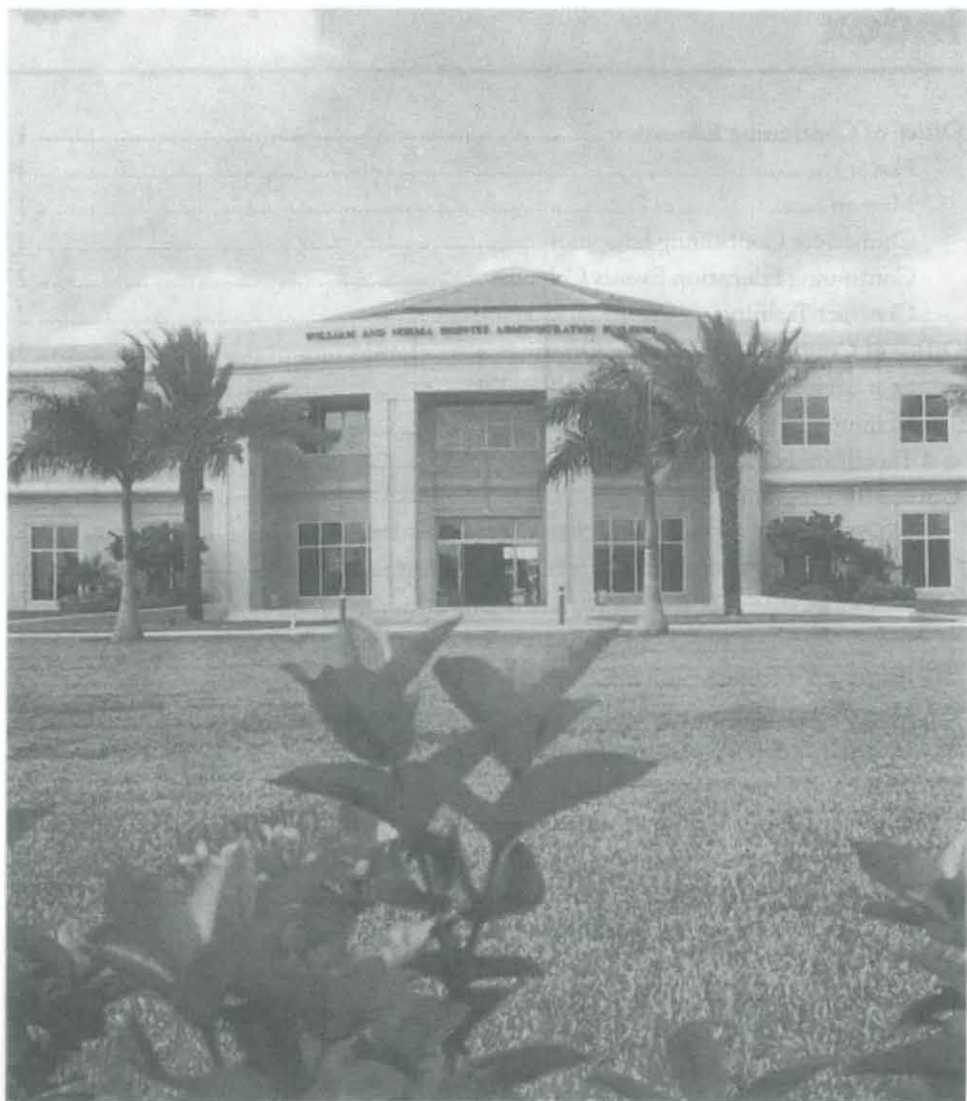


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## *Notice of Nondiscrimination*

Nova Southeastern University admits students of any race, color, sex, age, nondisqualifying disability, religion or creed, or national or ethnic origin to all the rights, privileges, programs, and activities generally accorded or made available to students at the school, and does not discriminate in administration of its educational policies, admissions policies, scholarship and loan programs, and athletic and other school-administered programs.

Nova Southeastern University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (1866 Southern Lane, Decatur, Georgia 30033-4097; Telephone number 404-679-4501) to award bachelor's, master's, educational specialist, and doctoral degrees.

11-213/96 JW

# Office of Continuing Education

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## History

Nova Southeastern University's Office of Continuing Education was established on July 1, 1995. The University has long been recognized as a national leader in postsecondary education for its innovative approaches to distance education and its technological delivery systems. In recognition that many of its undergraduate and graduate **degree** programs are designed to serve the professional development needs of mid-career adults, the University decided to create a complementary office to coordinate *non-credit, non-degree* programs to meet the lifelong professional and personal development needs of individuals among its graduates and in its community.

## Mission

The mission of the Office of Continuing Education at Nova Southeastern University is to coordinate, highlight, enhance, promote, market, record and report **non-degree, non-credit** continuing education programs with mutual cooperation of, and support from, the academic centers and schools of the University. The Continuing Education Office assists those schools and centers to continue, develop, and expand continuing education courses, seminars, workshops, conferences, and educational travel experiences which are of high quality and consistent with the mission of the University, and which contribute positively to its image and reputation.

## Council for Continuing Education

The Office of Continuing Education accomplishes this under the guidance of a representative *Council for Continuing Education*. The purpose of the *Council for Continuing Education* is to establish policy direction, maintain University-wide support and collaboration, create a communication channel with the community, and provide representative counsel to the executive director for Continuing Education at the University. The Council consists of appointed representatives of the several schools and academic centers at the University, as well as appropriate community leaders. The Council approves continuing education goals, reviews and provides advice regarding operational plans, serves as a sounding board for new ideas and programs, provides avenues of communication to and from the academic centers and the community, and reviews, approves or recommends continuing education policy to the University administration. Members of the Council for 1996-97 are:

**Joel Berman**, Associate Vice President Legal Affairs/Director of Planned Giving

**Gale Bouchillon**, Assistant Dean, School of Social & Systemic Studies

**Phil DeTurk**, Professor, National Ed.D. Program for Educational Leaders (Chair)

**Karen Grosby**, Assistant Dean, Center for Psychological Studies

**Billie Jo Kaufman**, Director of the Law Library

**Rose Lemos**, Program Representative, School of Computer and Information Sciences

**Jean Lewis**, Director of Admissions, Farquhar Center for Undergraduate Studies

**Wendy Masi**, Associate Dean, the Family and School Center

**Elizabeth A. McDaniel**, Executive Provost for Academic Affairs

**David Millman**, Director, Institute for Retired Professionals

**Peter K. Mills**, Executive Director for Continuing Education

**Morton Morris**, Vice Chancellor for Academic Affairs, Health Professions Division

**Barbara Packer**, Coordinator of Doctoral Studies, LaBonte Institute for

Communication Sciences and Disorders

**Lynn Price**, Dean of University Enrollment Management

**Claudia Santin**, Associate Dean of Marketing & Program Services, School of Business and Entrepreneurship

**Martha Smith-Singleton**, Director of Liaison Activities with School Boards

**Susan E. Talpins**, Associate Dean, the Family and School Center, and Executive Director, Baudhuin Oral School



## *Continuing Education Events Calendar*

The Office of Continuing Education maintains a comprehensive and continually updated Continuing Education Events Calendar at its World Wide Web page on the Internet. The calendar listing contains: the event's date(s); title; sponsorship and contact person's phone number and e-mail address. The calendar can be accessed at: <http://www.nova.edu/nsu/ce/> For further information about the calendar, contact: Karen Rockey at (954) 475-7315 or on the Internet at: [rockeyk@nsu.acast.nova.edu](mailto:rockeyk@nsu.acast.nova.edu)

## *Contract Training*

Through its contract training program, the Office of Continuing Education facilitates the delivery of existing University courses on the company's site to augment the training and development programs of community business, industry, government, education, and health care organizations. Groups with special needs that existing courses do not address can have custom programs developed particularly for them. NSU's reputation for flexibility, innovation, and technological delivery extends to our contract training program. Groups served or approached recently about contract training have included a consortium of Latin American software companies, an agency of the Broward County government, the Broward County library, the Coral Springs Mall, the Broward Sheriff's Office, and a major Chicago-based national retailer.

**For further information about continuing education or contract training at NSU, contact:**

Peter K. Mills, Ed.D.  
Executive Director for Continuing Education  
Nova Southeastern University  
3100 SW 9th Avenue, Fort Lauderdale, FL 33315-3025  
(954) 475-7315  
Fax (954) 475-7541  
Internet: [millsp@nsu.acast.nova.edu](mailto:millsp@nsu.acast.nova.edu)



# *Spanish for Professionals*

The Nova Southeastern University Office of Continuing Education announces a non-credit program open to Nova Southeastern University students, faculty, staff and the South Florida community at large. **Spanish for Professionals** is an opportunity to learn conversational Spanish to become more effective in workplace communication in an increasingly more diverse South Florida.

## *Schedule*

SPAN 0001 Tues/Thur, Noon to 1:30 p.m. (Ruiz), Feb. 18 to April 24  
SPAN 0002 Mon/Wed, Noon to 1:30 p.m. (Ruiz), Feb. 17 to April 23  
SPAN 0001 Tues/Thur, 7:00 to 8:30 p.m. (Strei), Feb. 18 to April 24  
SPAN 0002 Tues/Thur, 5:15 to 6:45 p.m. (Strei), Feb. 18 to April 24  
SPAN 0003 Tues/Thur, 5:15 to 6:45 p.m. (Mena), Feb. 18 to April 24  
SPAN 0009 Monday, 6:00 to 9:00 p.m. (Stewart), Feb. 17 to April 21

The spring term will begin on Monday, February 17 and run for 10 weeks until Thursday, April 24.

## *Program Features*

Goals will be set so as to meet individual and group needs—for example: “To converse and understand enough Spanish so as not to feel intimidated in a Spanish-speaking environment,” or, “to be able to attend a professional meeting conducted in Spanish.” Groups will be formed based on participants’ levels of proficiency in Spanish from “zero” on up. The program will use a multimedia approach—audio, video, print, and CD ROM-based lessons, as well as personal interaction with the instructor. (One hour per week of lab is required.)

The method will focus on communication, **not** grammar. The first course will start you on the pathway toward competence in conversational Spanish. There will be substantial feedback, including self-assessment, peer evaluation, and teacher-student conferences. Optional field trips are anticipated to participant-selected sites such as restaurants where only Spanish will be spoken, Latin American festivals in South Florida, a professional conference held in Spanish, and, if feasible, a trip to Latin America.

## *Course Descriptions*

### *SPAN 0001 Introductory Spanish for Professionals, Part I*

This is a course for beginners who have had little or no formal introduction to Spanish. The course focuses on communication as students practice speaking, listening, reading, and writing. Participants will be introduced to Spanish-speaking cultural patterns.

### *SPAN 0002 Introductory Spanish for Professionals, Part II*

This course is a continuation of SPA 0001. Students who successfully completed SPA 0001 in Fall 1996 or the summer course, SPA 0008, “Survival Spanish for the Traveling Legal Professional,” who wish to continue, are encouraged to enroll in SPA 0002 in the Spring. New students will be admitted to SPA 0002, if they score sufficiently high on the placement instrument.



### **SPAN 0003 *Intermediate Spanish for Professionals***

This course is for students who have had beginning Spanish or who are at an intermediate level. The main focus of this course is on developing oral communication and conversational skills in Spanish. Students will be exposed to and role play in different scenarios, such as "in the workplace," "at the restaurant," "shopping or traveling," etc. Reading and writing skills will also be included to meet the individual and group needs of the participants.

### **SPAN 0009 *Survival Spanish for Business***

**Survival Spanish for Business** is a 30-hour introductory non-traditional method of learning Spanish designed to meet the time demands of busy adults. It is intended to help participants capture Hispanic buying power, be more effective in their businesses in a time of changing demographics, be more productive doing business overseas, deal more effectively with the Hispanic workforce, or make ones-self more marketable in South Florida. The focus is on learning the terminology that applies to the participant's markets and occupations, using as a tool the participant's knowledge of his or her own business. Instead of learning complex grammar and extensive vocabulary, you will learn just what you need to know. This course has no text. An instructor-designed manual will be provided at cost.

### ***Faculty***

**Gerry Strei**, the program coordinator, is an experienced teacher of native and second language literacy, Spanish as a second language, and multi-cultural education. He has taught in several Latin American countries and for a number of years in the TESOL master's degree program in the Fischler Center for the Advancement of Education at NSU, both in Florida and Panama. He is a curriculum consultant and freelance editor in the teaching of language.

**Lorna Bonilla-Stewart**, a native of Guatemala, is a freelance trainer and consultant. She has been a corporate trainer in the areas of computers and languages, and also served as an assistant principal. She has designed "Survival Spanish for Business" specifically to meet needs she has found in South Florida.

**Nancy Ruiz** has taught Spanish in the Broward Schools for thirty years, and is now a language consultant with the Broward Schools District offices.

**Reynaldo Mena**, a native of Cuba, is department chairperson and teacher of Spanish at Ely High School, in Broward County. Mena has traveled extensively in Latin America and Europe and has over 20 years experience in coordinating and teaching in foreign language programs for young people and adults.

### ***Orientation and Registration Meeting***

An information, orientation, and registration meeting will be held on Tuesday, February 11 at 7:00 p.m. in the Mailman-Hollywood Building, Room 309, on the Main Campus, 3301 College Avenue in Davie. This meeting will provide prospective participants **who are considering enrollment in any of the above courses** an opportunity to meet the faculty, learn how the program will be conducted, ask questions about the course content and different levels, and register for the classes. While optional, this meeting will be very helpful, and the placement instrument will be administered to anyone who has not taken it. **This meeting will help you decide which of these courses is appropriate for you!** The deadline for late registration is Friday, February 14. Classes scheduled to start the week of February 17 will be formed based on data collected at this registration meeting. **Class size will be limited.**

## ***Cost and Materials***

The cost for each 10-week, 30-hour course is \$300.00. Registrants should be prepared to pay by check or credit card at the orientation-registration meeting, in person, or by mail/phone at the Office of Continuing Education no later than Friday, February 14. Registrants will be required to purchase some instructional materials. These materials, and their costs, will be announced at the orientation meetings. It is anticipated that these materials will cost around \$70.00.

## ***Completion Credentials***

Those completing any course satisfactorily will receive a certificate of completion and 3.0 Continuing Education Units (CEUs). The instructor will provide those who complete an evaluation of their level of achievement. College credit will not be awarded.

### **For further information and registration details, contact:**

Karen Rockey at the Office of Continuing Education  
(954) 475-7315  
Internet: [rockeyk@nsu.acast.nova.edu](mailto:rockeyk@nsu.acast.nova.edu)

## ***Community Education on Deafness***

The purpose of the program is to assist businesses involved in public accommodations, public safety organizations, and health care agencies to meet the requirements of the Americans with Disabilities Act (ADA) by training employers and employees to deliver services in a nondiscriminatory manner to hard of hearing and deaf citizens. The program was formerly offered by the Deaf Service Center of Broward County and was transferred to the Office of Continuing Education on May 1, 1996.

The program offers workshops to any business or public service organization and has conducted programs for such groups as law enforcement personnel, firefighters, emergency service technicians, 911 operators, paramedics, nurses, teachers, counselors, coaches, and emergency room personnel. The workshops can be offered for general groups on an individual-registration basis, or can be custom-designed for an entire department in a municipality, business, hospital, school, hotel or similar organization with employees who have high public contact. The sessions can be arranged on-site, in the organization's training classroom or meeting space, or on the NSU campus in schedules tailored to the organization's specific needs.

Each training session includes course outlines, handouts, role-playing, interactive learning experiences, and an evaluation process. "Certificates of Completion" are awarded and Continuing Education Units (CEUs) can be earned and recorded. The series has included such titles as:

- "911 and the Hearing Impaired or Deaf Caller"
- "Emergency Medical Services for Hearing Impaired Persons"
- "Law Enforcement Officers and Hearing Impaired Persons"
- "In the Mainstream: Accommodating the Hearing Impaired Student," or the "Hearing Impaired Employee"
- "Health Care Delivery for Deaf and Hard of Hearing Patients"

### **For further information, contact:**

Karen Rockey at the Office of Continuing Education  
(954) 475-7315  
Internet: [rockeyk@nsu.acast.nova.edu](mailto:rockeyk@nsu.acast.nova.edu)

## *Travel/Study Programs*

Nova Southeastern University's travel study programs are operated through **TravelLearn**, a network of colleges and universities across North America which collaborate to conduct study tours around the world to countries and cultures attractive to U.S. students and teachers. The study tours are lead by faculty members from network member institutions and involve much more than simply guided bus tours of geographical or cultural attractions. Depending on the arrangements in-country, **TravelLearn** study tours offer:

- insights and guidance from the accompanying faculty member(s) who are selected on the basis of their knowledge of the geography and culture; the learning component of all travel/study programs is provided by a university/college faculty member; sessions are optional so participants can attend as many or as few as desired;
- briefings from local in-country resource specialists and carefully selected national and local guides or government officials such as cultural ministers or archeological experts; social events and meals are planned with indigenous citizens of the host country;
- carefully chosen, centrally located, air-conditioned, deluxe and first-class travel and accommodations with private baths;
- small groups on tours that are rarely canceled because of the broad marketing power of the combined network of colleges and universities;
- detailed pre-travel instructions about country background, weather, culture, visa, health and immunization requirements, currency, baggage, clothing, security, mail, dining arrangements, photography tips, and an optional, but recommended, insurance package;
- the double occupancy rate for single travelers who register 90 days prior to the departure date, even if a roommate can't be found.

**Current travel/study destinations and dates available appear on the facing page. Further information about any of the desired travel/study tours that are listed (including full country details, highlights, day by day city and site itineraries, costs and registration) can be obtained by contacting:**

Karen Rockey at the Office of Continuing Education  
(954) 475-7315,  
Fax (954) 475-7541  
Internet: [rockeyk@nsu.acast.nova.edu](mailto:rockeyk@nsu.acast.nova.edu)






















## WINTER/SPRING/SUMMER 1997 TRAVEL/STUDY PROGRAMS

Experience the joy of discovering ancient, modern, and unexpected places on special trips that are unlike conventional tours.

*Unique features of these travel/study programs include:*

- College faculty escorts and in-country specialists who share their insights about the contemporary, natural and historical aspects of the destinations visited.
- National and local guides chosen for their knowledge, efficiency, enthusiasm, and fluency in English.
- Comfortably paced itineraries and small groups (average size is 14 participants) which allows flexibility for you to revisit a particular site that has sparked your interest. First class accommodations and local transport allow you to combine a comfortable vacation with learning.
- Contact with local people and their lifestyles through specially arranged small group luncheons in the relaxed and hospitable atmosphere of their own homes.

 BERMUDA	<b>March 9 - 18</b> <b>BERMUDA</b>	 CHINA	<b>April 21 - May 10, June 30 - July 19</b> <b>CHINA</b>	 IRELAND	<b>April 10 - 24, July 10 - 24</b> <b>IRELAND</b>
 TURKEY	<b>April 26 - May 10 July 5 - 19</b> <b>TURKEY</b>	 NOVA SCOTIA	<b>July 13 - 27 August 3 - 17</b> <b>NOVA SCOTIA</b>	 GREECE	<b>May 8 - 19, June 26 - July 7</b> <b>GREECE</b>
 EGYPT	<b>January 5 - 17, Feb 9 - 21, March 2 - 14, June 29 - July 11</b> <b>EGYPT</b>	 INDONESIA	<b>February 12 - 26, May 14 - 28, August 6 - 20</b> <b>INDONESIA</b>		
 BELIZE	<b>Jan 11 - 19, Feb 15 - 23, March 22 - 30, July 12 - 20</b> <b>BELIZE</b>	 SOUTH AFRICA	<b>January 17 - February 3, April 4 - 21, July 11 - 28</b> <b>SOUTH AFRICA</b>		
 ISRAEL	<b>February 24 - March 9, March 17 - 30, June 16 - 29</b> <b>ISRAEL</b>	 KENYA	<b>Jan 6 - 22, June 9 - 25, July 7 - 23, July 28 - Aug 13</b> <b>KENYA</b>		
 ALASKA	<b>June 29 - July 15, July 13 - 29, July 27 - Aug 12, Aug 10 - 26</b> <b>ALASKA</b>	 GALAPAGOS	<b>Jan 11 - 24, March 15 - 28, June 21 - July 4, July 12 - 25, August 2 - 15</b> <b>GALAPAGOS ISLS</b>		
 MOROCCO	<b>February 8 - 22, March 15 - 29, July 12 - 26</b> <b>MOROCCO</b>	 ITALY	<b>February 8 - 22, April 12 - 26, July 12 - 26</b> <b>ITALY</b>	 COSTA RICA	<b>January 4 - 14, February 8 - 18, March 15 - 25</b> <b>COSTA RICA</b>

**For Complete Itineraries and Prices, Write or Call:**

**NOVA**  
**SOUTHEASTERN**  
**UNIVERSITY**

### OFFICE OF CONTINUING EDUCATION

3100 SW 9th Avenue  
Fort Lauderdale, Florida 33315-3025

(954) 475-7315  
Fax (954) 475-7541

Internet: [rockeyk@nsu.acast.nova.edu](mailto:rockeyk@nsu.acast.nova.edu)



# University Programs

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## Grant Proposal Development Seminar For Non-Profits

The Nova Southeastern University Office of Grants and Contracts is pleased to announce a one day workshop, *Government and Private Funding Proposal Development: Strategies for Success*. This workshop is designed for individuals in not-for-profit organizations who are responsible for assisting with the identification and pursuit of funding through local, state, and federal government or private foundation or corporate sources, and who have little or no experience with proposal development/grant writing. Topics to be addressed include:

- Identifying Funding Opportunities
  - Information Resources*
  - Differences Between Private and Public Funding Sources*
- Types of Grants
- Developing Your Idea
- Writing the Proposal
  - Developing the Needs Statement*
  - Articulating Goals and Objectives*
  - Selecting and Developing the Methodology*
  - Preparing the Project Budget*
  - Writing the Evaluation Plan*
- Collaboration: Building Support and Involvement
- Finishing Touches: Packaging and Submitting the Final Document

**Cost:** \$149.00; includes all materials and lunch

**Date, time, and place:** Friday, April 4, 1997  
9:00 a.m.-4:00 p.m.  
Nova Southeastern University  
Horvitz Administration Building  
Presidential Dining Room, second floor

**Contact:** Julie Greenfield at (954) 475-7374. Seating is limited; therefore, reservations must be received by Monday, March 24, 1997.



For 16 years, Nova Southeastern University has brought an annual program of distinguished speakers to South Florida. Since 1980, over 180 special people have graced the podiums at the luncheon and breakfast series that have come to be known as "The NSU Forums." Included have been significant figures from America's cultural, arts, political, communications, and entertainment worlds, as well as leading international guests. The forums:

- *bring the world's best men and women to South Florida so they can discuss significant issues with community leaders;*
- *enrich the community's access to ideas and personalities;*
- *stimulate dialogue on critical issues facing the nation.*

## **The 1997 Forums Speaker Schedule**

**February 19, 1997 • Rita Moreno**

*Luncheon at Sheraton Fort Lauderdale Airport Hotel*

She is the only female performer to have won all four of the most prestigious show business awards: the Oscar, the Emmy, the Grammy, and the Tony. Her performances as an Irish teacher, an Italian widow, a reformed prostitute, a lady evangelist, and English lady, and a southern belle have helped to break the rigid role of Latino stereotyping.

**March 26, 1997 • Ben and Jerry**

*Breakfast at Sheraton Fort Lauderdale Airport Hotel*

*Luncheon at Marriott Crocker Hotel, Boca Raton*

They built a storefront venture into a \$150 million publicly-held ice cream empire. They are recognized for their creative management style and social responsibility.

**April 9, 1997 • Dr. Jane Goodall**

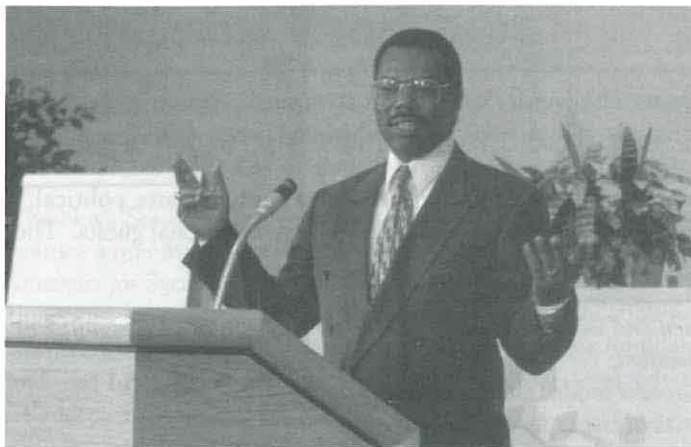
*Luncheon at Sheraton Fort Lauderdale Airport Hotel*

Critics said that she wouldn't last three weeks of the 10-year study of chimpanzees under Dr. Louis Leakey. More than 30 years later, Dr. Jane Goodall continues to contribute significant findings, struggle against poaching and deforestation, and work to improve the lives of captive chimpanzees.

### **For further information and reservations, contact:**

Marge Marino, Coordinator of Community Relations  
Office of Public Affairs  
Nova Southeastern University  
3301 College Avenue  
Fort Lauderdale, FL 33314-7796  
(954) 475-7699, or 800-541-6682, Ext. 7699





## **The School of Business and Entrepreneurship**

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The School of Business and Entrepreneurship (SBE) offers a variety of weekend programs both on and off campus at the master's and doctoral degree level for working professionals who want to increase their administrative or managerial effectiveness. Master's programs designed for the full-time day student with little or no work experience in business are also available. The design of the master's curricula recognizes the significant common elements of management in complex organizations in all sectors of society through a common core of courses. The emphasis of the doctoral degree programs is on problem solving, strategic planning, and decision-making. The doctoral curricula is carefully balanced to ensure the depth and rigor associated with doctoral education across fields.

The SBE has offered graduate programs for over two decades. The School delivers all of its programs on the East Campus in downtown Fort Lauderdale. In addition, select master's and doctoral programs are offered throughout Florida, in nine states, and several foreign countries. International locations include Bahamas, Canada, Germany, Panama, Thailand, and Jamaica. Moreover, master's programs are offered in companies such as GTE, AT&T, BellSouth, American TransTech/Universal Card Services, and Citibank. As of July 22, 1996, the unduplicated head count for the SBE is 3,324 and the alumni number over 7,200.

In addition to offering degree programs, the SBE houses the Institute for Health Policy and Administration and the Institute of Continuing Management Education for Health Care Professionals, both providing seminars, symposia, and workshops on timely issues. The Center for Entrepreneurship provides community access to activities centering on entrepreneurial issues. The Enterprise Ambassador Program and the Entrepreneur Hall of Fame are two of the innovative features offered through the Center for Entrepreneurship.

### **For further information, please contact:**

The School of Business and Entrepreneurship  
Nova Southeastern University  
3100 SW 9th Avenue  
Fort Lauderdale, FL 33315-3025  
(954) 475-7681 or 800-672-7223, Ext. 7681

# *Institute for Executive and Management Education*

## **Customer Satisfaction Measurement and Management**

The SBE Institute for Executive and Management Education together with Naumann and Associates will present a two-day seminar on *Customer Satisfaction Measurement and Management* on February 3-4 1997. Earl Naumann is an author and consultant specializing in the strategic implementations of customer value and customer satisfaction measurement and management systems. Earl's book, *Creating Customer Value*, was selected by Barnes and Noble as one of the top business books of 1994. Earl has taught courses in M.B.A. and Executive Development programs at a number of major universities throughout the world. He holds a Ph.D. in Marketing from Arizona State University.

This seminar is designed for middle to senior level managers involved with design, implementation, and administration of the CSM/M program. Additionally, managers who use the data, particularly cross functional team facilitators and human resource professionals, will find the seminar very useful.

Fees (per person)

1-2 participants	\$895
3-9 participants	\$875
10-19 participants	\$855

Participation is limited to 50 registrations. Pre-registration will be done at no obligation.

### **For further information, contact:**

Mr. Steven Harvey  
The SBE Institute for Executive and Management Education  
School of Business and Entrepreneurship  
3100 SW 9th Avenue  
Fort Lauderdale, FL 33315-3025  
(954) 475-7681 or 800-672-7223, Ext. 7681



## Creativity and Problem-Solving

Would you like to find a better way to solve problems? Would you like your boss to think of you as the best problem-solver in your department? If your answer to either of these questions (or to both) is yes, then this workshop is for you. This workshop will provide for you concepts and tools that you can use in the workplace to defuse or eliminate small or large problems. *Bring one with you!*

Because the things that caused us white knuckles in the past will become commonplace in the future, we must find ways to solve those problems and issues. You will benefit from the knowledge and experience of three instructors who are all expert problem-solvers.

**When:** March 18-19, 1997 8:30-4:30

**Where:** School of Business and Entrepreneurship  
3100 SW 9th Avenue, Fort Lauderdale, FL 33315-3025

**Cost:** \$395 per person, discounts for multiple attendees from the same organization

### Agenda

- |                        |                             |
|------------------------|-----------------------------|
| 1. Introduction        | 8. Problem-solving          |
| 2. Creativity Exercise | 9. Idea Analysis            |
| 3. Problem Recognition | 10. Solution Implementation |
| 4. Constraints         | 11. Problem Avoidance       |
| 5. Characteristics     | 12. Planning                |
| 6. Detection           | 13. Application             |
| 7. Diagnosis           | 14. Special Issues          |
|                        | 15. Creative Closing        |

### Faculty

**Joseph L. Balloun** holds a Ph.D. in industrial psychology from the University of California at Berkeley and is a Professor of Research and Statistics in SBE. He has had extensive consulting experience with a variety of client organizations and has taught organizational behavior, organizational theory, and personnel management. He is active in professional affairs both nationally and internationally and is a regular presenter on statistical methodology in the social sciences.

**Barbara Dastoor, Ph.D.** is an experienced educator and trainer in human relations and human resource management. Her major interest has been the application of change processes, including creativity, to enhance human performance and systems. She has had extensive involvement with educational systems from elementary schools through doctoral programs, and in organizational environments from local governments to public corporations. She has worked to foster openness toward people of diverse cultures and beliefs and has facilitated cooperation among diverse racial and ethnic groups.

**Robert C. Preziosi** is a Professor of Management Education at SBE. He has taught "creativity in business" to M.B.A. students and provided creativity training to corporations and government agencies. He has served as editor of *Discovering and Developing Creativity* and is the author of *Fifteen Games to Develop Creativity*. Bob has a master's degree in education and a doctorate in management. His humorous presentation style is greatly appreciated by those who attend his workshops and seminars.

#### For further information, contact:

Dr. Robert Preziosi  
School of Business and Entrepreneurship  
3100 SW 9th Avenue  
Fort Lauderdale, FL 33315-3025  
(954) 476-8912 or 800 672-7223, Ext 8912



## *Institute for Family Business*

Nova Southeastern University has joined a number of colleges and universities around the country that have established family business institutes. These institutes serve as a forum for obtaining and exchanging information about FAMILY BUSINESSES.

Families who become members of the Institute meet on a regular basis, and attend forums on the latest current issues pertaining to family business. They attend workshops facilitated by business school and family therapy faculty members. Program themes include Strategic Marketing Planning, High Performance Family Members Teams, Mediation in the Family System and Bringing a Family Member Into the Business the Right Way. They also receive a quarterly newsletter, have access to books and articles relevant to family run businesses, and may obtain CEU credits offered by the University's Continuing Education Division. In addition, membership entitles business families to consultation services by members of the University faculty.

The Institute is a joint effort between the School of Business & Entrepreneurship and the School of Social and Systemic Studies. This makes Nova Southeastern the first university in the country to combine two different departments in order to cover both family issues and business issues. According to Dr. William J. Harrington, Director of the Institute, "Both family and business concerns must be addressed for a family business to continue its success."

One of the most important aspects of the Institute is the opportunity to hear from other business families who are coping with similar challenges. Families do not have to be experiencing problems in order to join. Many of our families become members in order to be prepared should problems arise, or to forestall them before they happen.

**Workshop, February 20, 1997—8:30 a.m. - 10:30 a.m.**

"Women in Family Business" Dr. Pat Cole, NSU

**Forum: March 20, 1997—9:00 a.m. - Noon**

Communicating Values Across Generations in Your Family  
Dr. Craig E. Aronoff, Chairholder, Kennesaw State College

**Affinity Group, April 24, 1997—9:00 a.m. - Noon**

Affinity Groups - Themes selected by Family Members  
Facilitated by Business and Family Professionals

**Workshop, May 22, 1997—8:30 a.m. - 10:30 a.m.**

"Succession Planning - A Team Approach" Presented by  
Corporate Sponsors - MassMutual - McGladrey & Pullen

### **For further information, contact:**

Dr. William J. Harrington, Director  
Institute for Family Business  
School of Business and Entrepreneurship  
3100 SW 9th Avenue  
Fort Lauderdale, FL 33315-3025  
(954) 370-5622 or 800-672-7223  
Internet: [billh@sbe.acast.nova.edu](mailto:billh@sbe.acast.nova.edu)

# *The Institute of Continuing Management Education for Health Care Professionals*

The Institute of Continuing Management Education for Health Care Professionals provides programs in managed care, medical business and practice management for continuing education credits to professionals licensed in the health care industry, as well as a certificate for non-licensed professionals. Practical classroom presentation programs are delivered to professionals interested in up-to-date information by local and national leaders in the health care arena from the public and private sectors. These programs are delivered on campus or in a location close to NSU depending upon the enrollment of each program. Two tracks have been established to provide individuals the opportunity to enhance their knowledge while attending the appropriate sessions. Track 1 is geared toward physicians and other health care professionals entering into or working in the managed care arena who desire to learn how to successfully navigate in managed care. Track 2 is designed for experienced physicians and other health care professionals having several years of health care expertise as senior leaders or organizations and having a strong working knowledge within a managed care, acute care, or other health care setting with a desire to develop strong leadership abilities and prepare for planning strategically within the health care system. Both tracks will have 12 months of sessions running once a month and offering four hours of continuing education credits per session from the approved and appropriate licensing Boards.

## **Track 1**

- T1-S1 Managed Care Industry and Culture
- T1-S2 Managed Care Leadership/Teambuilding
- T1-S3 Network Development
- T1-S4 Health Care Regulation/Accreditation Standards and Policies
- T1-S5 Physician Group Practice Dynamics
- T1-S6 Legal Aspects of Managed Care
- T1-S7 Managing Utilization
- T1-S8 Managing Reimbursement
- T1-S9 Quality Management
- T1-S10 Medical Ethics Within a Managed Care Model
- T1-S11 Health Care Marketing Strategies
- T1-S12 Managed Care Risk Management

## **Track 2**

- T2-S1 Advanced Physician Group Practice Dynamics
- T2-S2 Health Care Finance Applications
- T2-S3 Managed Care Leadership/Managerial Skills
- T2-S4 Health Care Regulation/Accreditation Standards and Policies
- T2-S5 Medical Information Systems Development
- T2-S6 Advanced Risk Contracting
- T2-S7 Managing Under/Over Utilization and Report Capabilities
- T2-S8 Budgetary Development Within and Integrated Model
- T2-S9 Advanced Quality Management
- T2-S10 Ethical/Legal/Legislative Issues
- T2-S11 Health Care Marketing/Advertising Costs and Regulation
- T2-S12 Fraud and Abuse of the Health Care System

**For further information on dates, times, and instructors, contact:**

Patty Mendel, MBA, Director  
Institute of Continuing Management Education for Health  
Care Professionals  
Nova Southeastern University  
3100 SW 9th Avenue  
Fort Lauderdale, FL 33315-3025  
(954) 476-8985 or 800-672-7223, Ext. 8985



## *Certified Financial Planner Certificate Program*

CFP and "Certified Financial Planner" are service marks of the Certified Financial Planner Board of Standards. The SBE program at Nova Southeastern University meets the standards of this Board. Six financial planning courses comprise the curriculum of the certificate program, as follows:

- CFP I Fundamentals of Financial Planning
- CFP II Insurance Planning
- CFP III Investment Planning
- CFP IV Income Tax Planning
- CFP V Retirement Planning and Employee Benefits
- CFP VI Estate Planning
- CFP VII Comprehensive Review Session for Comprehensive Examination (optional)

Applicants must submit a \$40.00 application fee. A student must successfully complete the six courses and the comprehensive examination in order to receive the certificate. Classes begin January, April, July, and October.

### **For further information about the CFP program, contact:**

School of Business and Entrepreneurship  
Nova Southeastern University  
Certified Financial Planner Certificate Program  
3100 SW 9th Avenue  
Fort Lauderdale, FL 33315-3025  
(954) 475-7681 or 800-672-7223, Ext. 7681



# The School of Computer and Information Sciences

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A major force in educational innovation, the School of Computer and Information Sciences (SCIS) is distinguished by its ability to offer both traditional and nontraditional choices in educational programs and formats that enable professionals to pursue advanced degrees without career interruption. SCIS pioneered online graduate education and has been offering online programs and programs with an online component since 1985. Programs are timely, yet provide the student with an enduring foundation for professional growth. The School has over 800 graduate students from across the U.S. and other countries, and has been awarding graduate degrees since 1984.

Master's degree programs are offered in Computer Information Systems, Computer Technology in Education, Computer Science, and Management Information Systems. Each of the programs are available on campus or online (CTE - online only). All programs require a minimum of 36 credits of course work (thesis optional) and may be completed in 18 months. Master's terms start in September, January, April, and July. To earn the degree in 18 months, the student must enroll in two courses per term. Combined master's and doctoral degree programs are available.

The School offers the Ph.D. in Computer Information Systems, Computer Science, Information Systems, and Information Science, and the Ph.D. or Ed.D. in Computing Technology in Education. Depending on the program, doctoral students may take one of two formats: Cluster or institute. Clusters and institutes bring together students and faculty for participation in courses, workshops, seminars, and dissertation counseling. Between meetings, students complete assignments and research papers/projects, and participate in online activities. Doctoral programs require 64-68 credit hours beyond the master's degree for graduation.

Online activities require use of computer (IBM-compatible PC or Apple Macintosh) and modem from home, office, or on the road. Students may participate in online activities or online courses from anywhere in the U.S. or outside the U.S. where Internet access is available. Online interactive learning methods are used throughout the instructional sequence to facilitate frequent interaction with faculty, classmates, and colleagues. Online instruction and interaction include a wide variety of sophisticated techniques such as NSU's real-time electronic classroom (ECR), electronic submission of assignments for review by faculty, electronic mail, interactive bulletin boards, the electronic library, NSU's distance library services, Lynx-based hypertext menuing systems and World Wide Web pages to access course material and announcements. The Internet and the World Wide Web are used extensively for research.

SCIS offers various graduate certificate programs for industry and other organizations. A graduate certificate program for information systems executives is offered and is composed of graduate courses as well as short courses and hands-on workshops. The certificate may be earned in one of the following specializations: Systems Analysis and Design, Programming Languages, Information Systems, Project Management, the Internet and Telecommunications, the UNIX Environment, or a combination of these. An Information Resources Management (IRM) certificate is offered for federal information resource management practitioners. Courses taken for certification may be applied toward the master's degree in Computer Information Systems or Management Information Systems.

In addition to the degree and certificate programs, the School provides continuing education for individuals and/or corporations via seminars, symposia, and workshops on contemporary topics. In addition, all master's courses may be taken on a non-degree basis.

## **For further information, please contact:**

The School of Computer and Information Sciences  
Nova Southeastern University  
3100 SW 9th Avenue  
Fort Lauderdale, FL 33315-3025  
(954) 475-7352 or 800-986-2247, Ext. 7352  
Internet: [scisinfo@scis.nova.edu](mailto:scisinfo@scis.nova.edu)  
Website: <http://www.scis.nova.edu>

# The Fischler Center for the Advancement of Education

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The Fischler Center is dedicated to the education and continuing support of teachers, administrators, trainers and others working in education and related helping professions. The center fulfills its commitment to the advancement of education by serving as a resource for practitioners and supporting them in their professional development, helping them fill emerging roles in their fields, and readying them to accept changing responsibilities within their own institutions and organizations. To that end, the Center offers teacher certification courses and master's, educational specialist, and doctoral degree programs using alternative delivery systems adaptable to practitioner's work schedules and locations.

The Center's "practitioner orientation" means that many of its programs require applicants to be employed in the field of the desired educational specialization. The Center is organized into six program units:

**Life Span Care and Administration**, with master's programs in five areas of specialization: applied addiction studies, child and youth care administration; early childhood education administration; family support studies; and elder care administration.

**Graduate Teacher Education Program (GTEP)**, with master's and educational specialist program and certification in various majors.

**Programs in Education and Technology**, with a doctoral program in Child and Youth Studies and master's and doctoral programs in Instructional Technology and Distance Education.

**Programs for Higher Education**, a doctoral program with specializations in adult education, computing and information technology, health care education, higher education, and vocational, technical, occupational education.

**National Ed.D. Program for Educational Leaders**, a doctoral program for principals, superintendents and other practicing school administrators.

## **For information on certification or degree programs in the Fischler Center, contact:**

The Fischler Center for the Advancement of Education  
Nova Southeastern University  
3301 College Avenue  
Fort Lauderdale, FL 33314-7796  
(954) 475-7440 or 800-986-3223, Ext. 7440  
Internet: [fcaeinfo@fcae.acast.nova.edu](mailto:fcaeinfo@fcae.acast.nova.edu)

**LaBonte Institute for Communication Sciences and Disorders**, with master's in Speech-Language Pathology and doctoral degrees in Audiology and Speech-Language Pathology.

The Programs in Communication Sciences and Disorders, have been an approved sponsor of continuing education courses in the fields of Audiology and Speech-Language Pathology and related communication sciences since 1986. The Speech-Language Pathology Master's Program is accredited by the Council on Academic Accreditation of the American Speech-Language-Hearing Association and by Florida's Agency for Health



The program sponsors or co-sponsors at least three major continuing education programs each year in areas such as swallowing disorders, voice pathologies, new technology for the hearing impaired, autism, and other areas in communication disorders, such as issues in ethics, clinical supervision, and professional practices. The program also provides continuing education sponsorship for independent study for licensed speech-language pathologists and audiologists and provides ongoing opportunities for professionals to access the latest information in the field.

**March 7-8, 1997 • Dr. Kathryn A. Bayles**

*Cognition and Memory in Normal Aging and Dementia*

Contact Mrs. Lanee Friedel (954) 452-1478

**April 14-18, 1997 • Dr. Carole Zangari**

*Augmentative Communication*

Contact Dr. Zangari (954) 452-1480

**June 13-14, 1997 • Dr. Frank Wilson and Dr. Elizabeth E. Sperry**

*Instrumentation for Clinical Management of Voice and Resonance*

Contact Mr. Jamie Arango (954) 236-4039

**For information about continuing education programs  
of the LaBonte Institute, contact:**

LaBonte Institute for Communication Sciences and Disorders  
Nova Southeastern University  
3375 SW 75th Avenue, Fort Lauderdale, FL 33314-1400  
(954) 475-7075 or 800-986-3223, Ext. 7075  
Internet: [fcaeinfo@fcae.acast.nova.edu](mailto:fcaeinfo@fcae.acast.nova.edu)

## ***Professional Development Programs***

In cooperation with the Office of Continuing Education, the Fischler Center also offers various non-credit, non-degree programs to assist educators in their professional development. These include an annual series of Forums for Broward County Schools personnel; custom-designed courses, workshops or seminars on topics relevant to teachers, counselors and administrators at the building, zone or district levels; or the Center's program of scheduled Professional Development Workshops for which individuals can register.

**For information about non-credit, non-degree continuing  
education and professional development programs in  
education, contact:**

The Fischler Center for the Advancement of Education  
Nova Southeastern University  
3301 College Avenue, Fort Lauderdale, FL 33314-7796  
(954) 452-1515 or 800-986-3223, Ext. 1515  
Internet: [singlems@fcae.acast.nova.edu](mailto:singlems@fcae.acast.nova.edu)



# **The Family and School Center**

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## *The Family Center*

The Family Center is comprised of the Family Institute, the Early Childhood Programs, and the Professional Development Institute. The Family Institute provide programs that strengthen family relationships and help parents promote the healthy social, emotional, and intellectual development of their children. The Early Childhood programs include a preschool and prekindergarten for children ages 2 ½ through 5. The Professional Development Institute is the research, development, and training component of the Family Center.

## *University School*

The early and elementary programs combine a stimulating, creative, academic program with sensitivity to children's developmental needs. The core program emphasizes the development of knowledge and skills in English, math, science, social studies, foreign language, music, art, and physical education. The middle and high school programs continue the academic endeavors of the lower division and conscientiously involve students in a variety of extracurricular and community activities. University School is committed to helping others and participating in the life of the community in which it exists. All students are encouraged to recognize the need to assist others and look beyond themselves. From required hours of community service for high schoolers to volunteer charity work on the part of the kindergartners, University School students are involved in service to others.

## *The Ralph J. Baudhuin Oral School*

The Ralph J. Baudhuin Oral School provides special environments for children pre-school through eighth grade with communication disorders, autism, learning disabilities, and attention deficit disorders. Recognizing that all children benefit from a multifaceted approach to learning, the Baudhuin School offers each child an individualized program that combines cognitive, social emotional, communication and motor skills activities. The goal of the school is to provide every student with an educational experience that serves as a foundation for the future.

## *The Family and School Center's Continuing Education Programs*

The Family and School Center sponsors a variety of professional programs that focus on issues related to children and families. Continuing education credits are offered to psychologists, speech therapists, occupational therapists, audiologists, educators, and other professionals. In addition, through its Family Institute, the Center offers several non-credit classes and workshops for parents.

## *Professional Conferences*

**The Challenge of Autism** is an annual conference for professionals and families. Hosted by the Autism Consortium of the Baudhuin Oral School, the conference provides sessions on current research, techniques, and resources for people who work and live with people with autism. Contact hours are provided in psychology, speech and language pathology, social work, mental health counseling, occupational therapy, nursing, and education. Call (954) 475-7324 for more information.

**Making Connections with Infants and Toddlers**, hosted by the Center's Professional Development Institute, is an annual conference for professionals who work with infants and toddlers. This multi-track conference presents the latest research and information on play, language, and working with special needs children. There are up to 14 contact hours of continuing education available for this conference. Call (954) 475-7450 for more information.

## *Classes and Workshops for Parents*

The following programs are offered by the Family Institute. Call (954) 475-7670 for more information.

**Parent/Child Classes.** The Family Institute offers a continuum of classes for parents and children ages birth to four years. Amid a variety of innovative play experiences, children participate in language, problem solving, motor, sensory, music and art activities. Class discussions provide parents with information on parenting and child development. Classes are scheduled quarterly.

**Systematic Training for Effective Parenting (S.T.E.P.)** S.T.E.P. provides the knowledge and practical skills to improve family communication and encourage cooperation. Parents discuss current issues and learn effective discipline strategies that encourage self-esteem and mutual respect.

**Family Enhancement Programs.** The Family Institute offers workshops such as "Marriage Enrichment," "Siblings Without Rivalry," "Toilet Learning," "Bedtime Challenges," and "Healthful Cooking" on a regular basis.





# Health Professions Division

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The Health Professions Division of Nova Southeastern University, comprised of the Colleges of Osteopathic Medicine, Pharmacy, Optometry, Allied Health, Medical Sciences, and the College of Dental Medicine—scheduled to admit its charter class in August 1997—is unique among academic health centers in its focus on training vitally needed generalist health professionals as opposed to specialists. The Division's mission is to train health professionals to meet the growing regional and national need for primary care service; to promote interdisciplinary training and cooperation; to reach medically underserved rural, geriatric, minority, and indigent patient groups; and to address the under-representation of minority groups in the health professions.

## *College of Osteopathic Medicine*

The College of Osteopathic Medicine admitted its charter class in 1981. Since then, it has graduated 1,125 physicians with the Doctor of Osteopathic Medicine (D.O.) degree. The College is a member of the American Association of Colleges of Osteopathic Medicine and is accredited by the American Osteopathic Association. The College operates Regional Academic Centers in Dade and Broward counties, West and Central Florida, and conducts or sponsors residency programs in Family Medicine, Internal Medicine, Anesthesiology, Dermatology, Radiation Oncology, Surgery, and Urologic Surgery.

The mission of the College is to train primary care physicians, with an emphasis on family physicians. Over 69% of our graduates practice in the primary care disciplines of family medicine, general internal medicine, or general pediatrics. The College has developed the Seven Year track in Family Medicine (SYFAM) program, which provides primary care-oriented students an educational continuum from medical school through residency training in affiliated medical centers.

## *College of Pharmacy*

The College of Pharmacy admitted its charter class in 1987. Since then, it has graduated 582 pharmacists with either a Bachelor of Science or Doctor of Pharmacy (Pharm.D.) degree. The College is accredited by the American Council on Pharmaceutical Education and is a member of the American Association of Colleges of Pharmacy. Recently, in response to the profession's demand for more intensive clinical training, the Bachelor of Science program was discontinued.

The College also offers postgraduate Pharm.D. program for bachelor-level pharmacist who wish to advance professionally. In the past year, five distance learning centers were established which provide almost 100 place-bound professionals the opportunity to obtain the degree without interrupting their careers or leaving home.

The pharmacist's role is rapidly expanding from simple drug compounding and distribution, and the College is preparing its students for a place in the emerging health care team, with training in such areas as drug utilization review, therapeutic care, and other procedures vital to meeting the challenges facing the profession. The College conducts residency programs in Psychiatric Pharmacy practice and Drug Information, and will offer a residency in Ambulatory Care.



## College of Optometry

The College of Optometry admitted its charter class in 1989. Since then, it has graduated 205 professionals with a Doctor of Optometry (O.D.) degree. The College is accredited by the American Optometric Association and is a member of the Association of Schools and Colleges of Optometry. In our state of the art facilities students train as part of a multidisciplinary healthcare team, with the opportunity to interact with other disciplines and participate in the co-management of a diverse patient base.

Residency programs in Primary Care, Hospital Optometry, Ocular Diseases, and Pediatric Vision provide graduates with advanced clinical training and exposure to health care systems delivering specialty and surgical ophthalmic care. The College's Eye Centers provide to the public primary eye care, specialty contact lenses, low vision rehabilitation, geriatric and pediatric optometry, and function vision care service. The College has provided state-mandated vision screenings free in public schools to over 50,000 students.

## College of Allied Health

The Physician Assistant Program, the College's first offering, opened in 1993, became accredited by the Commission on Accreditation of Allied Health Education Programs in 1994, and graduated its charter class of 6 students in 1995.

The Master of Occupational Therapy program opened in 1994, became accredited by the Accreditation Council for Occupational Therapy Education in 1995, and will graduate its charter class of 49 students in Winter 1997. In 1995, students were enrolled in the Doctor of Occupational Therapy program, one of the only professional/clinical O.T. doctoral programs in the nation.

The Master of Physical Therapy Program entered a charter class in 1994, graduated its charter class of 58 students in Summer 1996, and awaits its final accreditation from the Commission on Accreditation of Physical Therapy Education of the American Physical Therapy Association.

In 1995, the Master of Public Health Program was launched as part of a dual degree program. Over 100 NSU Health Professions Division students are currently enrolled in the program, as are several West Florida students who are taking part in an innovative M.P.H. distance learning program utilizing interactive Compressed Video.

The College of Allied Health is committed to preparing the highest quality allied health and mid-level professionals for a supporting role in tomorrow's health care team.

### *Physical Therapy Journal Club*

The Physical Therapy Program is sponsoring the **Physical Therapy Journal Club** to bring students, faculty, and South Florida physical therapy clinicians together in a scheduled series of meetings to "critique the literature" of Physical Therapy. The **Journal Club's** purpose is to provide the opportunity for scholarly discussion of current research, to stimulate interaction and communication among current students, faculty, program graduates, and practitioners, and to assist members to support each other in the conduct of research.

The **Journal Club** will meet for two hours on Wednesday evenings from 6:00 to 8:00 p.m. in the Physical Therapy Lab, Room 3206 on January 22, February 5, February 19, and February 26. Two articles will be reviewed in each session. Interested persons may register for any or all of the sessions. The only requirement is that registrants read and bring with them the assigned articles for the evening. Sessions will be lead by program faculty.

Participants will receive certificates and continuing education hours (C.E.H.) accepted by Florida's Board of Physical Therapy. The cost of the program is \$25.00 per session. This fee is waived for affiliated faculty and program alumni. The fee for late registration at the door is \$30.00 per session.

**For a brochure or further information about this program, contact:**

Dr. Catherine Page, Director  
Physical Therapy Program  
College of Allied Health  
Health Professions Division  
Nova Southeastern University  
3200 South University Drive  
Fort Lauderdale, FL 33328-2018  
(954) 723-1662

## *College of Medical Sciences*

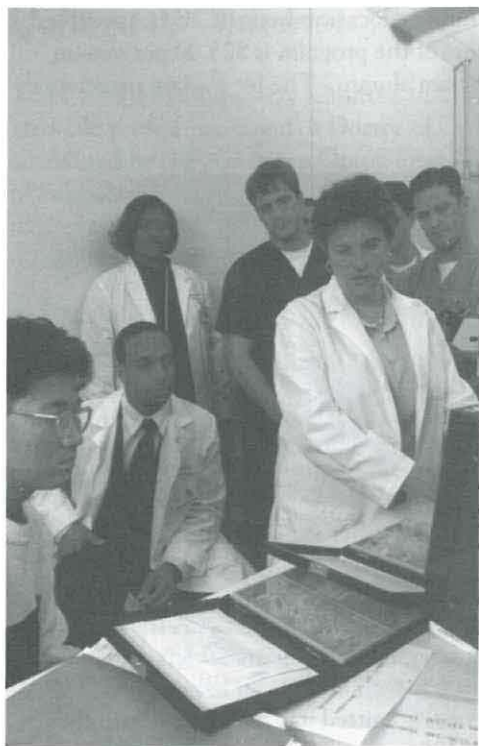
The newly organized College of Medical Sciences admitted its charter class into the Master of Biomedical Sciences program in Fall 1996.

This advanced degree program will provide graduates with several options. It will prepare students for admission to professional school or further develop individuals who are already degreed professionals. Those interested in postgraduate training, either before or after professional school, will also benefit from the course.

Courses of study will be individualized as much as possible to meet the student's stated career goals. Actual course of study will be planned by the student and agreed upon by the faculty advisor and the Dean.

The basic sciences have always been an important component of the professional degree programs offered in the Health Professions Division, and the College of Medical Sciences is committed to providing students the highest quality education as they prepare for clinical, academic, or scientific careers.





## *College of Dental Medicine*

This college, the newest in the Health Professions Division, was established in 1996 and will offer a four-year, full-time course of study leading to the Doctor of Medical Dentistry (D.M.D.) degree. The College will admit a charter class of 75 students in August, 1997. The pre-accreditation process with the American Dental Association is currently underway, and a membership application is on file with the Association of American Dental Schools.

Future plans include the development of graduate training programs in specialty disciplines. The dental profession is experiencing an exciting period of change and reform. Educators are calling for a more patient-oriented model of treatment and for closer alignment with medicine, medical education, and other healthcare disciplines. To meet this pressing challenge, and to address a critical shortage of training programs, the University has assembled an international body of leading dental educators to assist them in the establishment of its new College of Dental Medicine.

The College is currently evaluating community-based training sites and reviewing affiliation proposals from the most highly qualified area providers and institutions, and are developing an on-campus community dental facility to provide our students with an outstanding clinical training experience to complement our innovative classroom curriculum.

**For further information about the Health Professions Division or any of its programs, contact:**

Nova Southeastern University  
Health Professions Division  
3200 South University Drive  
Fort Lauderdale, FL 33328-2018  
(954) 723-1101 or 800-541-6682, Ext. 1101



# The Center for Psychological Studies

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The Center for Psychological Studies (CPS), organized in 1967, is committed to providing the highest quality educational experience to current and future psychologists and mental health counseling professionals. This training experience provides individuals with a sophisticated understanding of psychological research and of the delivery of the highest quality mental health care.

Also referred to as the School of Psychology, the Center is uniquely organized so that one faculty, full time and adjunct, serves all programs. The Center offers two American Psychological Association-approved doctoral programs (Ph.D. and Psy.D.) in clinical Psychology and an APA-approved internship program. The Center also has a Postdoctoral Institute of Psychoanalysis and Psychotherapy and offers master's degrees in mental health counseling and school guidance and counseling. Nova Southeastern University's Center for Psychological Studies seeks to create the advances in clinical training, research, and service for tomorrow.

Nova Southeastern University's Community Mental Health Center is a University-based facility operated by the Center for Psychological Studies. Comprehensive mental health services are delivered through four outpatient clinic sites as well as the Geriatric Residential Treatment Center. Its current mission and future growth involve the provision of a wide range of high quality community mental health services to residents of Broward County, Florida.

## **For further information about CPS degree programs, contact:**

The Center for Psychological Studies  
Nova Southeastern University  
3301 College Avenue  
Fort Lauderdale, FL 33314-7796  
(954) 475-7570 for master's programs  
(954) 475-7550 for doctoral programs





## *Center for Psychological Studies Continuing Education*

The Center for Psychological Studies' Office of Continuing Education serves the psychological and mental health communities with non-degree workshops offered on campus as well as at other locations across the U. S. These workshops offer the latest information in psychology and mental health in a practical lecture and hands-on format, utilizing the expert knowledge of the Center's faculty and other leading professionals in the field. The American Psychological Association (APA) defines continuing education (CE) for its members, as follows: "In its broadest sense, continuing education encompasses a wide range of education and training experiences designed to provide or upgrade knowledge and skills above the doctoral level."

Continuing Education workshops, scheduled for one and two days, are fast-paced, informative, and practical—usually presented in a lecture format. The Center's continuing education programs are approved by: the APA; the State of Florida's Board of Clinical Social Work, Marriage and Family Therapy and Mental Health Counseling; and the Florida Board of Nursing. Attendance can be applied to Florida requirements for relicensure and are often accepted by other state licensing boards.

The following programs are offered this spring:

**April 19-20, 1997**

**Anger/Anxiety Management**

***Offered by Dr. Richard Suinn, Ph.D., NSU Maltz Building***

**May 17-18, 1997**

**Time Limited Psychodynamic Therapy**

***Offered by Dr. Hans Strupp, Ph.D., NSU Maltz Building***

**For further information, locations, and costs of these CE workshops, contact:**

Jason Weisberg  
Center for Psychological Studies  
Nova Southeastern University  
3301 College Avenue  
Fort Lauderdale, FL 33314-7796  
(954) 424-5741  
Internet: [jasonw@cps.acast.nova.edu](mailto:jasonw@cps.acast.nova.edu)

# School of Social and Systemic Studies

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The School of Social and Systemic Studies is one of the University's 15 centers and schools, each of which functions as an autonomous unit, and has a specific educational focus. The School of Social and Systemic Studies focuses on teaching, researching, and applying social theories to improve human living. It operates graduate and postgraduate programs in family therapy and dispute resolution. The School also sponsors community service clinical programs and conducts research to understand social interaction and enhance human services.

Within the school, the Department of Family Therapy offers the M.S. for applicants who plan to practice family therapy. The M.S. in Family Therapy prepares graduates for internship and employment where they can accumulate supervised experience toward state licensure as a marriage and family therapist. The M.S. degree program in marriage and family therapy has candidacy status with the Commission on Accreditation for Marriage and Family Therapy Training and Education of the American Association for Marriage and Family Therapy, effective 1993-1998.

The school also offers the Ph.D. for those who plan to supervise, teach, and research family therapy. The Ph.D. in family therapy prepares graduates to provide leadership for community practices and agencies, training programs at universities and institutes, and professional organizations and associations. Doctoral students learn scholarly inquiry through qualitative research training in methods of human communication study. Students begin their clinical training at Family Therapy Associates, our clinical facility, and then serve in a variety of internship sites.

The department also offers postgraduate programs for those who wish to be licensed in family therapy. Additionally, the Medical Family Therapy program, a specialization available in both the M.S. and Ph.D. Family Therapy programs, has created training and research projects to encourage collaboration among physicians, family therapists, and family members.

The school offers programs in conflict resolution through the Department of Dispute Resolution. As an alternative to costly and difficult legal disputes, mediation, arbitration, negotiation, collaborative public problem solving, and conciliation have emerged as some of the useful forms of dispute resolution. The Graduate Certificate in Dispute Resolution provides professionals an opportunity to learn the basics of mediation and negotiation skills, while the M.S. and Ph.D. in Dispute Resolution both offer comprehensive education in non-adversarial problem resolution for reflective practitioners. The school also offers Florida Supreme Court-approved certification training in family mediation and provides consultation and training for business, government, and the community.

Also, the school has developed a research institute, as well as several research projects and publications. The Institute for Family Business at Nova Southeastern University is designed to study the relationship of family interactions within work and business contexts. (See the School of Business and Entrepreneurship section for a complete description of the Institute for Family Business.)



# ***School of Social and Systemic Studies 1997 Continuing Education Program***

## ***Winterhostel 1997***

Tuesday, Wednesday, and Thursday - February 4-6, 1997; held at Celebrations of Plantation, West Sunrise Boulevard, Plantation

### ***What Is Winterhostel ?***

Winterhostel is an opportunity to spend three exciting full days in a luxury setting where you will:

- Learn about new and fascinating topics of interest at different seminars held each day.
- Be entertained by professionals who will delight you with music, dancing, singing, magic, and more.
- Enjoy gourmet meals prepared each day by the creative chefs of Celebrations of Plantation.
- Meet other adults living in your community and make new friends.
- Relax, have fun, laugh, and enjoy!!

In other words, Winterhostel 1997 is like a three-day vacation in your own backyard, but it's even better. You won't have any luggage to pack, there will be no tiring or expensive travel, and you'll be able to sleep in your very own bed each night. Last year's Winterhostel was a raving success and this year looks to be just as fabulous. Don't miss out on all the fun!

**For detailed information about how you can attend Winterhostel 1997, contact:**

Gale Bouchillon, Assistant Dean,  
School of Social and Systemic Studies  
(954) 424-5700 or 800-262-7978

## ***The Adventure of Aging: From Aging to Sage-ing***

A five-part series to be held on Fridays, March 14, March 21, April 4, April 11, and April 18, 1997, 10:00 a.m. - 1:00 p.m. each day. The program includes continental breakfast at each session.

The five-part series, designed for middle-aged and senior members of our community, presents Carol Lerner, M.S., CCC, who will be providing this exciting, inspirational program. Ms. Lerner is a Certified and Licensed Speech-Language-Voice Pathologist and Communication Specialist. She has specialized in working with the elder population, and is a Certified Seminar Leader of the Spiritual Eldering Institute in Philadelphia, the sponsor of the Aging to Sage-ing program. She is a warm, caring individual with a charismatic personality.

Ms. Lerner defines "Spiritual Eldering" as the process of becoming an elder; of reviewing one's life; of coming to terms with mortality; of effecting intergenerational healing; of transmitting one's wisdom learning by life experience; of creating one's legacy; and of being a mentor to others.

Listen to how Ms. Lerner describes this program:

"The series offer a new approach to successful aging, by focusing participants on harvesting their lifetime experiences. We will explore the fact that life has its secrets and perhaps the deepest of these is how to cultivate our lives so that the years of our elderhood are marked by meaning, joy, wisdom, and connection to the source of what is best within us. Wherever you are in your own development, this program will guide you in exploring the aging process and help you to fully open to the richness and adventure of the elder years."

***The Spiritual Eldering program includes:***

- The acceptance of aging
- Reviewing and affirming the success of a lifetime
- Understanding life's transitions
- Transmitting wisdom to the next generation
- Developing the skills of contemplation journaling and life review as tools for growth
- Effecting intergenerational healing
- Creating a pro-elder society
- Continuing self-development and spiritual growth
- Enjoying the harvest of a lifetime

**For further information about how you can attend  
"The Adventure of Aging" series, contact:**

Gale Bouchillon, Assistant Dean,  
School of Social and Systemic Studies  
(954) 424-5700 or 800-262-7978

**Note:** *This series is scheduled to be offered during May/June 1997 in a 3-session format for professionals who work with elders. Contact the above number for further information.*



# Farquhar Center for Undergraduate Studies

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The James Farquhar Center for Undergraduate Studies is organized into the College of Professional and Liberal Studies and the College of Career Development, and offers undergraduate programs leading to the degrees of bachelor of science or bachelor of arts.

**For specific information about admissions, major courses of study, class locations and schedules, contact:**

Office of Admissions, Farquhar Center  
Nova Southeastern University  
3301 College Avenue  
Fort Lauderdale, FL 33314-7796

For traditional day program enrollment,  
call (954) 475-7360;  
for evening, Saturday, off-campus and  
non-degree enrollment, call (954) 475-7034.

## *Undergraduate Teacher Education*

The Farquhar Center's Undergraduate Teacher Education Program, housed in the Department of Education and Behavioral Sciences, offers a number of teacher certification options. A new program, providing a "K-12 Add-on Endorsement" in *English for Speakers of Other Languages* will be offered beginning January 1997.

The state-approved courses leading to the E.S.O.L. endorsement are intended to enable educators to add on additional coverage to their certification. This will qualify them to teach students who are designated as being L.E.P. (Limited English Proficient) and who are in E.S.O.L. programs. This endorsement is also designed for teacher education students who are enrolled at Nova Southeastern University in the Undergraduate Teacher Education Program and who are currently working toward state teacher certification, and for educators certified in other areas. The program consists of five specified courses for a total of 15 semester hours.

**For further information about the Teacher Education Program, contact:**

Department of Education and Behavioral Sciences  
Farquhar Center for Undergraduate Education  
Nova Southeastern University  
3301 College Avenue  
Fort Lauderdale, FL 33314-7796  
(954) 475-7334, or 800-33U-GRAD, Ext. 7334

## *Institute for Retired Professionals*

The Institute for Retired Professionals was established to provide participants the opportunity for continued intellectual activity in a University setting. Classes are conducted by IRP members, Nova Southeastern University (NSU) staff and faculty members, outside academicians, and other talented, knowledgeable presenters whose offerings are interesting and stimulating. In addition to the varied curriculum, members



are offered the privilege of auditing two (2) NSU on-campus undergraduate courses at no charge. Included in the program are a number of study trips to museums and places of interest, for one-day, weekend, or extended visitations, and several enjoyable social functions, as well as concerts, ballet, and theater.

The 1996-97 IRP program marks the 20th year of our existence. Having started with 27 founding members in 1977, we are projecting over 200 students for this fall at the University's East Campus, on SW 9th Avenue in Fort Lauderdale.

IRP classes begin in mid-October and continue through April, with a two week summer session of peer presentations in May. Classes meet 10:00-11:30 a.m. and 12:30-2:00 p.m. Monday, Wednesday, and Thursday, including a noon lunch break. Subjects of classes are dependent upon participant interest. In all instances, members attend only those classes they choose.

Membership dues for 1996-97 are \$275 for the entire year for an individual and \$500 for a couple. New members are also responsible for a one-time-only registration fee of \$25. Guests are invited to observe the program at no charge for two (2) visits yearly.

**For further information and registration contact:**

David Millman  
IRP Director  
(954) 475-7036 or 475-7337

## *Substance Abuse Specialty Program*

The Farquhar Center's Education and Behavioral Science Department offers an eight-course **Substance Abuse Specialty Program** that can be taken for college credit or for continuing education units (CEUs) on a non-credit basis. The courses in this program are designed to provide a broad base of knowledge useful to those interested in the field of chemical dependency.

NSU is approved as a "single source education provider" (SS#02) by **The Certification Board for Addiction Professionals in Florida (CBAPF)** and designated a Continuing Education provider (27U1122) for Florida's **Board of Nursing**, as well as by other professional groups.

**Curriculum:** each course carries three college credits or 45 Continuing Education Units (CEUs). Courses are designed to meet the needs of working adults and are scheduled on alternating Saturdays and assigned evenings throughout the week.

<u>Course Number</u>	<u>Title</u>
PSYC 3550	Substance Abuse and the Family
PSYC 3560	Substance Abuse in Business and Industry
PSYC 3570	Psychology/Physiology of Substance Abuse
PSYC 3580	Rehabilitation Strategies in Substance Abuse
PSYC 3620	Drug Prevention and Education
PSYC 3630	Professional Development in Substance Abuse
PSYC 4100	Individual Counseling in Substance Abuse
PSYC 4150	Group Counseling in Substance Abuse
*PSYC 4380	Practicum in Substance Abuse and Treatment

\*Optional

**Admissions requirements:** applicants must have earned a high school diploma, a GED certificate, or previous college credits from an accredited college or university.

**For further information, contact:**

Earl Patterson, Ph.D.  
Coordinator, Substance Abuse Specialty Program  
Department of Education and Behavioral Sciences  
Nova Southeastern University  
3301 College Avenue  
Fort Lauderdale, FL 33314-7796  
(954) 475-7334 or 800-338-4723, Ext. 7334

## *Legal Assistant Studies Program*

The Legal Assistant Studies Program is designed to provide academic and practical training for those who wish to pursue this growing career. The program is also recommended for students who are pursuing business, teaching, or other law-related careers, or for those who desire to understand our legal system and enhance their legal knowledge and skills.

The program is approved by the American Bar Association (ABA) and is designed for the working adult by offering classes in the evenings throughout the week on a credit or non-credit basis. For those who wish to attain a bachelor's degree, classes must be taken for credit. For those who are interested in earning a Legal Assistant Certificate, classes can be taken either for credit or non-credit.

The core courses for the Legal Assistant Studies program, which are three credits each, are:

<u>Course Number</u>	<u>Title</u>
LEGS 1150*	Introduction to Law and the Legal Profession
LEGS 2400*	Business Relations and Organizations
LEGS 3050*	Civil and Criminal Responsibility
LEGS 3100*	Legal Research and Writing I
LEGS 3260*	Real Estate Practice I
LEGS 3300*	Litigation and Procedure I
LEGS 3360*	Wills, Trusts, and Estates I
LEGS 3550*	Family Law
LEGS 4060	Debtor and Creditor Relations
LEGS 4110	Legal Research and Writing II
LEGS 4270	Real Estate Practice II
LEGS 4310	Litigation and Procedure
LEGS 4370	Wills, Trusts, and Estates II
LEGS 4410	Corporate Regulation and Change
LEGS 4510	Special Topics
LEGS 4560	Elder Law

\* Classes that need to be completed in order to be awarded a Legal Assistant Certificate

**For further information, contact:**

Christopher Schearer, J.D.  
Legal Assistant Program and Assistant Professor  
Department of Education and Behavioral Sciences  
Farquhar Center for Undergraduate Education  
Nova Southeastern University  
3301 College Avenue  
Fort Lauderdale, FL 33314-7796  
(954) 424-5775

## Women's Resource Institute

The Farquhar Center also houses the Women's Resource Institute (WRI), which was created to meet the diverse and changing needs of women and engages women leaders in its planning and development, thus enabling women to have a direct, profound impact on the women's community, both locally and nationally. The WRI:

- publishes the Broward County Women's Resource Directory collaborating with the Commission on the Status of Women;
- networks with other community women's organizations;
- offers space for women to study and network at the Judith Shulimson Women's Center on the NSU campus;
- coordinates a consortium of local Women's Studies Programs and Women's Centers;
- sponsors events celebrating women's achievements;
- houses the archives of the Broward County Women's History Coalition;
- provides speakers on a variety of topics to the community at large;
- offers support services and scholarship funds for women and non-traditional students;
- sponsors a monthly Luncheon Speakers series open to the public.

### **For further information about WRI and its programs, contact:**

Suellen Fardelmann, Coordinator  
Women's Resource Institute  
Nova Southeastern University  
3301 College Avenue  
Fort Lauderdale, FL 33314-7796  
(954) 476-1933





## **Wise Woman Groups**

In cooperation with the Women's Resource Institute, the Nova Southeastern University Office of Continuing Education announces a non-credit program open to all women of Nova Southeastern University and the South Florida community at large. Wise Woman Groups are built upon the belief that we are each responsible for our own happiness. These groups offer women an opportunity to recognize their personal growth and the growth of women in society as a whole. This program is co-sponsored by the Nova Southeastern University **Women's Resource Institute**.

### **Schedule**

Three sections of this stimulating program are offered for your scheduling convenience. Each section consists of ten 90-minute class meetings. Class size is limited to 20. No one may enter class after the second class meeting.

WWGA-0001 Wed. 5:30 to 7:00 p.m., Feb. 12 to April 16

WWGA-0002 Thur. 7:30 to 9:00 p.m., Feb. 13 to April 17

WWGA-0003 Sat. 10:30 a.m. to Noon, Feb. 15 to April 26

(No class on March 29)

### **Cost and Registration**

The cost of this program is \$150.00. Participants will be required to purchase Jane Claypool's book.

#### **For registration and further information contact:**

Karen Rockey at (954) 475-7315

Internet: [rockeyk@nsu.acast.nova.edu](mailto:rockeyk@nsu.acast.nova.edu)

### **Program Features**

Within an informal, supportive atmosphere these powerful, interactive groups discuss and apply the concepts in Jane Claypool's book, *Wise Women Don't Worry, Wise Women Don't Sing the Blues*.

Topics include:

- Wise Women Step Out**
- Wise Women are Creative**
- Wise Women are Willing to Risk**
- Wise Women are Really Beautiful**
- Wise Women Don't Worry**
- Wise Women Become Themselves**
- Wise Women are Assertive**
- Wise Women Change Their Lives**

As a "Wise Woman," you will celebrate inner growth, positive choices, self-acceptance, self-empowerment, personal achievement, and professional accomplishments.

### **Faculty**

Dr. Teri Stockham holds a doctorate in Pharmacology and Toxicology from Medical College of Virginia and is currently the Chief Toxicologist for Broward County. She is an active member of the Science of Mind Center in Fort Lauderdale. As a student of metaphysical principles, she is dedicated to raising women's consciousness and sharing the "freedom" she has achieved through a spiritual pathway. The Wise Woman Group is an ideal format for this work. She was personally trained by Jane Claypool as a Wise Woman Group facilitator in 1995.





OFFICE OF CONTINUING EDUCATION

3100 SW 9th Avenue

Fort Lauderdale, Florida 33315-3025